

360 VIDEO

In the field





Affordable consumer cameras

- Ricoh Theta S



\$250

- Nikon Keymission 360



\$500

Key differences

<http://www.imaging-resource.com/cameras/ricoh/theta-s/vs/nikon/360/>

Ricoh Theta S advantages over Nikon 360



LESS EXPENSIVE

Save money for lenses or accessories

\$300 vs \$497



THINNER

Thinner

22 MM vs 60 MM



LIGHTER WEIGHT

Lighter weight

125G vs 198G



LONGER EXPOSURE

Long exposures for night shots

60 vs 1 SEC



WIDER ANGLE LENS

Capture more of the scene

7 MM vs 8 MM

Nikon 360 advantages over Ricoh Theta S



WATERPROOF

Take photos underwater without destroying your camera!

YES vs NO



SHOOT 4K VIDEO

Make sure you have a fast computer

4K (UHD) vs 1080P



NFC

Simplifies pairing your camera with supported phones

YES vs NO



BUILT-IN BLUETOOTH

Always-on wireless connectivity

YES vs NO



MORE PIXELS

Higher resolution photos

30.0 vs 14.5 MEGAPIXELS



SHOOTS 24P VIDEO

Gives your movies a big-screen feel

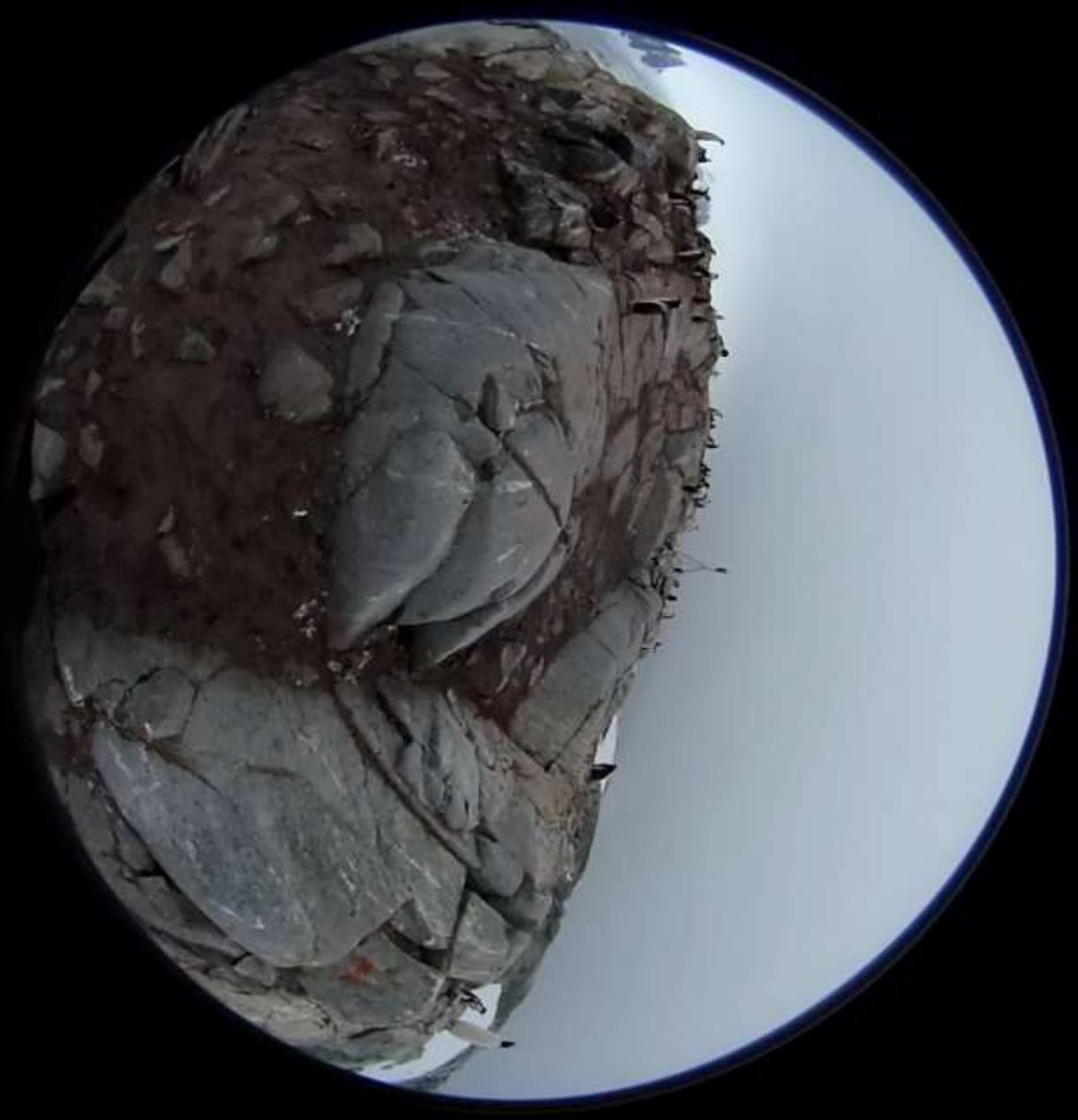
YES vs NO



SLOW-MOTION VIDEOS

Shoot slow-motion videos

YES vs NO







SHORT ANTARCTICA
CLIP
ON SOS EXPLORER
AND THE OCULUS

(Check it out tomorrow!)

